



RECYCLING CONNECTIONS



Home Composter Group Purchase Program Guide

Registration now open for the 2022 program. Contact Us Today!
www.recyclingconnections.org | 715.343.0722



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Compost Bin Group Purchase

Program Overview

The goal of our program is to **promote backyard composting** as a means to help your community **meet waste reduction, climate, or other sustainability goals**.

When you join our Compost Bin Group Purchase Program you are joining a group of other non-commercial entities in providing the Home Composter™ bin to residents in your area. Recycling Connections (RC) is a non-profit organization that has been hosting community compost bin sales for over 20 years. We know what it takes because we run our own sales. Every year we compare compost bins on the market and every year we continue to come back to the Home Composter™ as the #1 backyard compost bin.

Recycling Connections gets the best group price for all entities. We handle all the logistics with the manufacturer so you can focus on promotion of your own program. RC uses their knowledge and experience to assist you with development of the most successful program for the needs of your community. We have educational and promotional material templates available to make marketing as easy as possible.



Compost bins arrive 18 per pallet



Compost bin parts: 2 sides w/doors, 4 clips, locking lid, booklet

About the Home Composter Bin

- ✿ Made in North America of sturdy, yet lightweight, 100% recycled plastic.
- ✿ Two-piece construction of sides allows for easy transporting (fits in most trunks/back seats).
- ✿ Large capacity: 17 cu. ft. / holds 125 gallons (largest composter by comparison). Dimensions: 30" h x 32" diameter.
- ✿ Wide opening at the top – easy to add, view, and manage materials.
- ✿ Lockable lid to deter pests and won't blow away.
- ✿ Sliding doors on each side to monitor the status of, or to harvest, compost.

Program Benefits:

- This program is perfect for communities who want a great backyard composter that is compact for transportation or storage, durable, well sized, and easy to use.
- Increases capacity for meeting your community organic diversion goals, climate or sustainability goals, and promotes waste reduction. Residents increase their local self-reliance by managing their own compost in their own backyards.
- Program is only available to municipalities or other not-for-profit organizations. No commercial sales of this compost bin or retail competition.
- Receive personal program support from compost experts at Recycling Connections.
- Tried and true templates available for promotional materials. Including workshops & webinars.
- Purchasing Power. Group orders get the best per bin purchase price point.
- You set your sale price to meet your organization/community needs.

How the Group Purchase works:

- Currently targeted states include: upper Midwest to the NorthEast
 - Special considerations for other states, contact Recycling Connections.
- Orders due by no later than January 31, 2022.
- Minimum order 3-pallets (54 bins) per delivery location.
- Price point is set based on total group order.
- Bins typically arrive just before Earth Day (April 22nd) for spring sales. Actual delivery date is determined by the needs of participating communities.
- Billing takes place AFTER the delivery with separate invoices for each site.
- Sell your bins at your own price; you keep the profits.

Contact Recycling Connections regarding intent to participate.

- Call Us: 715.343.0722
- Email: angie@recyclingconnections.org
- Online Registration Form: www.recyclingconnections.org/bin-purchase-program

Pricing:

- Per bin pricing is determined by the amount of bins purchased by the group. The more bins purchased, collectively, the lower the per bin purchase price.
- Transportation and delivery is included in the purchase price. No additional fees apply. Direct invoicing, after delivery, for easy transaction, and no up-front costs.

Program Options:

Group Purchase

You purchase the bins through our group purchase program to get the best price. You organize your sale any way you want.

Things to Consider:

- ✦ Final orders by January 31st, bins arrive in mid-April.
- ✦ Bins are purchased by the pallet (18 bins/pallet).
- ✦ Minimum order of 3 pallets/54 bins for delivery to your location.
- ✦ Price is determined by the number of bins purchased by the group.
- ✦ Expected bin price: \$50-55 each.
- ✦ Must have a place to unload (pallet jack or loading dock required) and store bins.

Benefits:

This option is great for communities who want to have bins available to sell to residents throughout the year, and have a place to store them. Bins are delivered directly to your location (with minimum purchase amount ordered). You get invoiced directly for your purchase. Purchase price is determined by the number purchased by the group. You set the purchase price to residents. Program can pay for itself.

How it works:

You fill out our online form and place your order to RC by no later than January 31, 2022. RC works to get the best price for the group based on order numbers. Bins are delivered to your location by a pre-determined date (mid-April). You establish sales that work best for your community. RC provides promotional materials and general program support.

Online Pre-Order Sale

You promote a pre-order sale through an online store (set up by RC) unique to your community. Bins are delivered directly to you. You establish a pick-up day event.

Things to Consider:

- ✦ Final orders by early March. You set delivery date based on pick-up event.
- ✦ Ability to promote online (website and/or social media) to your audience, a plus, to easily share/click on links to online store.
- ✦ Must have a place to unload bins and hold a pick-up event.
- ✦ Amount of bins delivered will be determined by order numbers, rounded to the nearest pallet.
- ✦ Minimum order of 6 pallets/108 bins.
- ✦ Base bin price is \$68 minimum.

Benefits:

This option is great for communities who want the one-day event and don't have the ability to store bins throughout the year. Expect to sell 100+ bins during event. All money transactions are handled through the online-store, provided by Recycling Connections. No up-front or additional costs. Program can pay for itself.

How it works:

After you commit to the program (deadline January 31, 2022) Recycling Connections (RC) will establish your unique online store. You begin promoting your sale as early as February 1st (depending on sign up date). Online store will stay open until all the bins estimated for the sale have been pre-sold. RC places order with manufacturer and sets up a delivery date. RC provides assistance with customer pick-up schedule. You organize the on-site logistics (with support & tips from RC) for your pick-up event.

Stainless Steel Kitchen Pails

Sell Kitchen Pails

Looking for a great kitchen pail you can offer with your compost bin sales? Recycling Connections is now offering bulk sales of a stainless steel, 1-gallon, pail.

We LOVE this pail! We've been selling it for over 15 years and continue to be proud to offer it. The stainless steel design looks great sitting on a kitchen counter, cleans up easily, is durable with a sturdy handle, and the unique lid designs allows for easy on/off as well as holding odors in and keeping fruit flies to a minimum.

Contact us for more information on pricing for your area.



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Learn more online at: www.recyclingconnections.org/bin-purchase-program

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