



2019 Highlights

RecyclingConnections.org



**PROUDLY SERVING WISCONSIN'S
SOLID WASTE & RECYCLING INDUSTRY
THROUGH EDUCATION & OUTREACH**

STAFF

Karin Sieg - Executive Director
Kelly Adlington - Project Coordinator
Angie Lemar - Program Director
Susan Schuller - Education, Outreach, &
Development Coordinator

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BOARD OF DIRECTORS

Dave Barbier - President
Jennifer McNelly - Vice President
Dennis Kaster - Secretary / Treasurer
Tom Baldischwiler - Director
Brandon Knudtson - Director
Sam De Roche - Director
Robert Good, Jr. - Director
Marcus Gamoke - Director
Celia Sweet - Director

MIDWEST COMPOST BIN PURCHASE PROGRAM

828 Total Bins

13,500 Bins Since
Program Inception



SOCIAL MEDIA

463 Likes Facebook
(a 350% Increase)



SALES*

202 Items Sold
\$4,373 in Sales



*Compost Bins, Kitchen
Katchers, Bulk Food Bags

CONTRACTED SERVICES

- Administrative Support: Associated Recyclers of Wisconsin, Solid Waste Association of North America – Badger Chapter, & Wisconsin Counties Solid Waste Management Association
- Conference Planners: Wisconsin Integrated Resources Management Conference attended by ~300 people annually
- Professional Services: Education, Outreach, and Program Support for the Marathon County Solid Waste Department, servicing 135,000 residents



COMMUNITY OUTREACH & SERVICES



- Increased outreach efforts and events to
- 9** Concerts Conducting Waste Diversion
 - 25** Talks / Tours / Community Events
 - 700** People Directly Reached
 - 25,000+** Indirect Exposure

21 SCHOOLS SERVED

School Highlights Include:

- School assembly on composting at McDill Elementary School, Stevens Point (373 students)
- Recycling consultations with Weston Elementary, Weston (550 students)
- 5-day cafeteria waste audit with Ben Franklin Middle School, Stevens Point in partnership with UWSP Waste Education Center (807 students)



Proud to serve as Wisconsin's Green & Healthy Schools Focus Area Contact for Recycling & Waste Management in K-12 Schools